

VALUE PROPOSITION

Established in 1994, Studio 210®, LLC, offers design solutions to corporate clients worldwide. Built on close, collaborative partnerships with our clients, Studio 210 has the expertise to deliver targeted results tailored to their mission and objectives across a variety of disciplines. We deliver high production value that exceeds industry standards.

A certified Woman-Owned small business.

AREAS OF CREATIVE EXPERTISE/SERVICES

MARKETING AND COMMUNICATIONS

BUSINESS TO BUSINESS, BUSINESS TO CONSUMER AND BUSINESS TO BUSINESS TO CONSUMER MARKETING

- Strategic direction
- Sales kits
- Case studies, white papers, brochures, communications, user manuals
- Marketing collateral
- Employee incentive programs
- PPT presentations
- Point-of-sale materials, on-site and electronic
- Payment card design

INTERNAL COMMUNICATIONS

- Usage guidelines
- Implementation manuals
- PPT presentations

MEDIA

- Digital Advertising
- Traditional Advertising
- Ad Placement
- Radio

ONLINE MARKETING SOLUTIONS

- Website design:
 - User/Application Interface
 - Graphic Design
- Website Development:
 - Prototypes, Completed Projects
 - PHP; JavaScript/jQuery; HTML5; CSS3; ActionScript
 - Responsive Web Design
- Mobile Platforms (iOS and Android)
- Content Development/Creation
- Search Engine Optimization
- Website Management
- User Guides

BRANDING

- Standards and artwork
- Application strategies
- Installation and design

PROJECT MANAGEMENT

- Planning and development of communications strategy and products
- Production/execution against communications platforms and channels
- Vendor coordination

PRODUCTION MANAGEMENT

- Press proofing
- Project coordination

TRANSLATION & TRANS-CREATION SERVICES

- User manuals
- Training guides
- Over 17 Languages

SERVICE CAPABILITIES

- Training
- Training with user manuals

CONFERENCES/EVENTS/ CORPORATE ENVIRONMENTS/ HOSPITALITY VENUES

- Conference planning
- Site location and set-up
- Permanent and temporary installations
- Corporate hospitality
- On-site supervision and vendor management
- On-line registration

INTERNATIONAL AWARDS

MERCURY EXCELLENCE AWARDS

The International Competition Honoring Outstanding Achievement in Professional Communications
 2020: Bronze
 2012: Gold, Silver
 2011: Gold, Grand
 2006: Gold, Grand
 2005: Gold, Grand

GALAXY AWARDS

The International Competition for Excellence in Product and Service Marketing
 2017: Honors
 2016: Grand, Gold, Silver
 2015: Bronze, Honors
 2010: Gold, Grand
 2006: Gold
 2005: Gold

ASTRID AWARDS

The International Competition Honoring Outstanding Achievement in Design Communications
 2020: Silver, Bronze
 2018: Gold, Grand
 2017: Silver, Bronze, Bronze
 2016: Silver, Bronze
 2012: Gold, Silver
 2011: Gold
 2007: Gold, Grand, Best in Show

PAST AND CURRENT PROJECTS

PRICELESS JAPAN PRESENTS GWEN STEFANI LIVE IN TOKYO

2016 - Tokyo, Japan

Partnered on a variety of activities including a private concert in Tokyo exclusively for MasterCard cardholders around the launch of Priceless Japan

RUGBY WORLD CUP

2019 - Japan

2015 - London, England

2011 - New Zealand

Managed global project for major financial institution; developed sales kits for affluent demographic used by global sales force in 15 markets

FIFA WORLD CUP

2006 - Berlin, Germany

2002 - Japan & Korea

1998 - Paris, France

Installed 10,000 sq.ft 2 floor semi-permanent corporate hospitality structure in Berlin; custom extrusion and architectural details

FIFA WORLD CUP RESOURCE CENTER

Created 150 page on-line resource center for the dissemination of sponsorship usage guidelines and artwork for major financial institution; included over 750 assets in 17 languages

METLIFE HEADQUARTERS

Created branding strategy for corporate headquarters for major insurance company; install and disseminate solution across 9+ additional locations nationally

INDUSTRIES SERVICED

- Financial
- Banking
- Consumer packaged goods
- Insurance
- Telecommunications
- Technology
- Fashion
- Music
- Real Estate
- Federal



Merrill Lynch



United Technologies
Research Center

MetLife

DUNS# 942897596 CAGE# 5TC91

NAICS 323111 *COMMERCIAL PRINTING (except screens and books)*
541410 *INTERIOR DESIGN SERVICES*
541430 *GRAPHIC DESIGN SERVICES*
541490 *OTHER SPECIALIZED DESIGN SERVICES*
541511 *CUSTOM COMPUTER PROGRAMMING SERVICES*
541613 *MARKETING CONSULTING SERVICES*
541810 *ADVERTISING AGENCIES*
541850 *DISPLAY ADVERTISING*
541860 *DIRECT MAIL ADVERTISING*
541890 *OTHER SERVICES RELATED TO ADVERTISING*
611430 *PROFESSIONAL AND MANAGEMENT DEVELOPMENT TRAINING*
711510 *INDEPENDENT ARTISTS, WRITERS, AND PERFORMERS*

CONTACT INFORMATION

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